

THE SOCIAL MEDIA *Workshop*

**GET INSPIRED WITH TIPS & IDEAS TO
GROW YOUR BUSINESS ONLINE!**



Amberly Bucci

- Digital Marketing Strategist, Speaker, & Small Business Owner
- Marketing Instructor at SCF - Manatee/Sarasota
- 14 Years Experience in Digital Marketing
- SEO, Social Media, Training, Digital Marketing Plans

Amberly Bucci

DIGITAL MARKETING

A FEW BRANDS I'VE WORKED WITH







Amberly Bucci

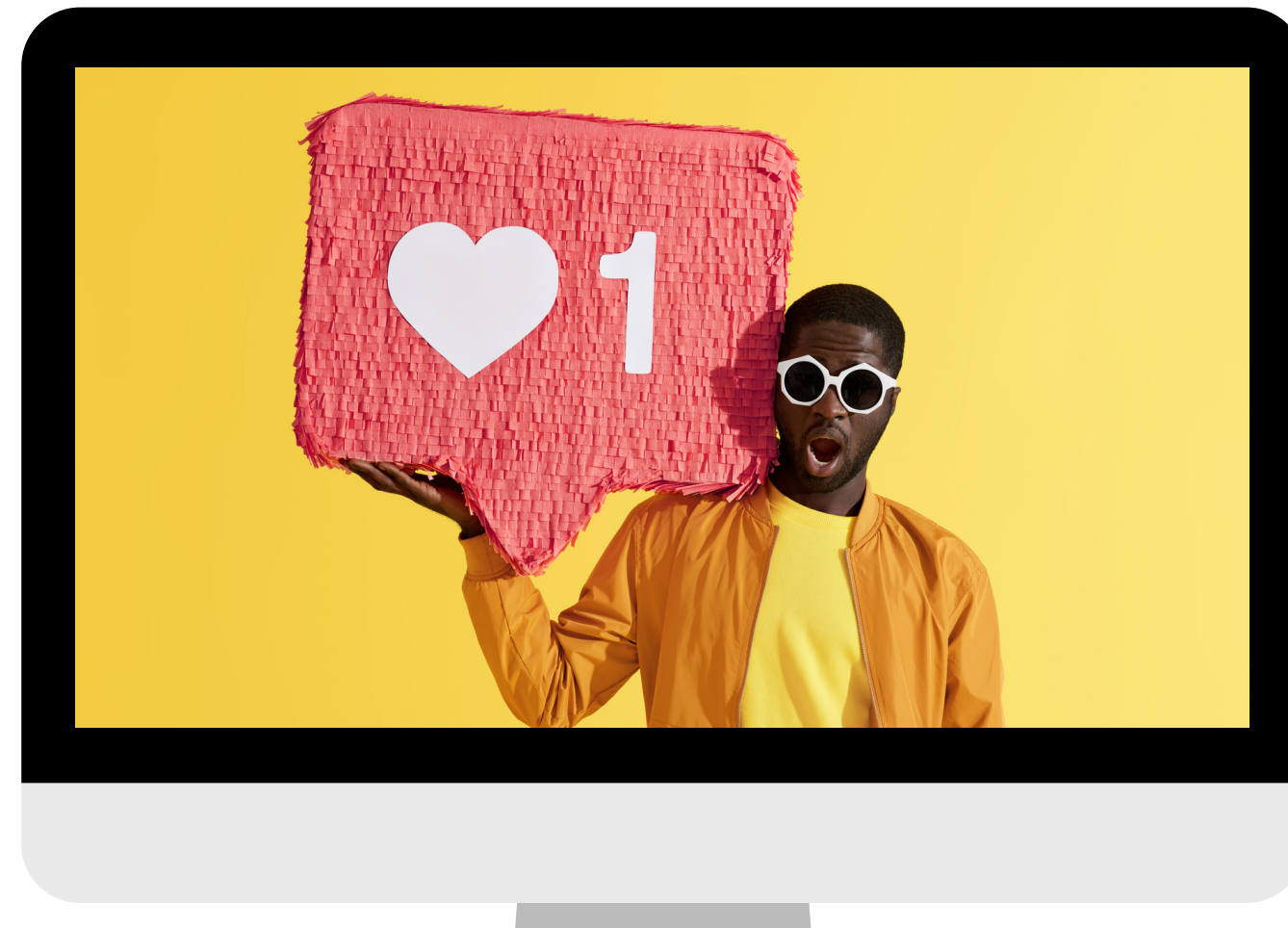
DIGITAL MARKETING

- SEO
- Social Media
- Marketing Plans
- Workshops

CONTEST

WIN a 1 hour 1:1 Social Media Strategy Session with me!

- Content ideas
- Audit
- Strategy & Engagement tips
- 1:1 Training
- Review any questions you may have



Discussion Points

- The Power of Social Media
- Top 6 Social Media Platforms for Businesses
- How to Create a Social Media Strategy
- Content Inspiration
- Growth & Engagement Tips
- Case studies. Favorite tools, and Tools



Social Media is a Powerful Tool to Grow Your Business

Online store sessions by social source

[View report](#)

Facebook	72,095	↑ 315%
Instagram	15,770	↑ 486%
Pinterest	1,333	↑ 9,421%
Youtube	535	↑ 61%
Facebook Messenger	2	↓ 60%

Sales by social source

[View report](#)

Facebook	\$178,010.88	↑ 766%
Instagram	\$27,657.50	↑ 715%
Pinterest	\$398.52	-

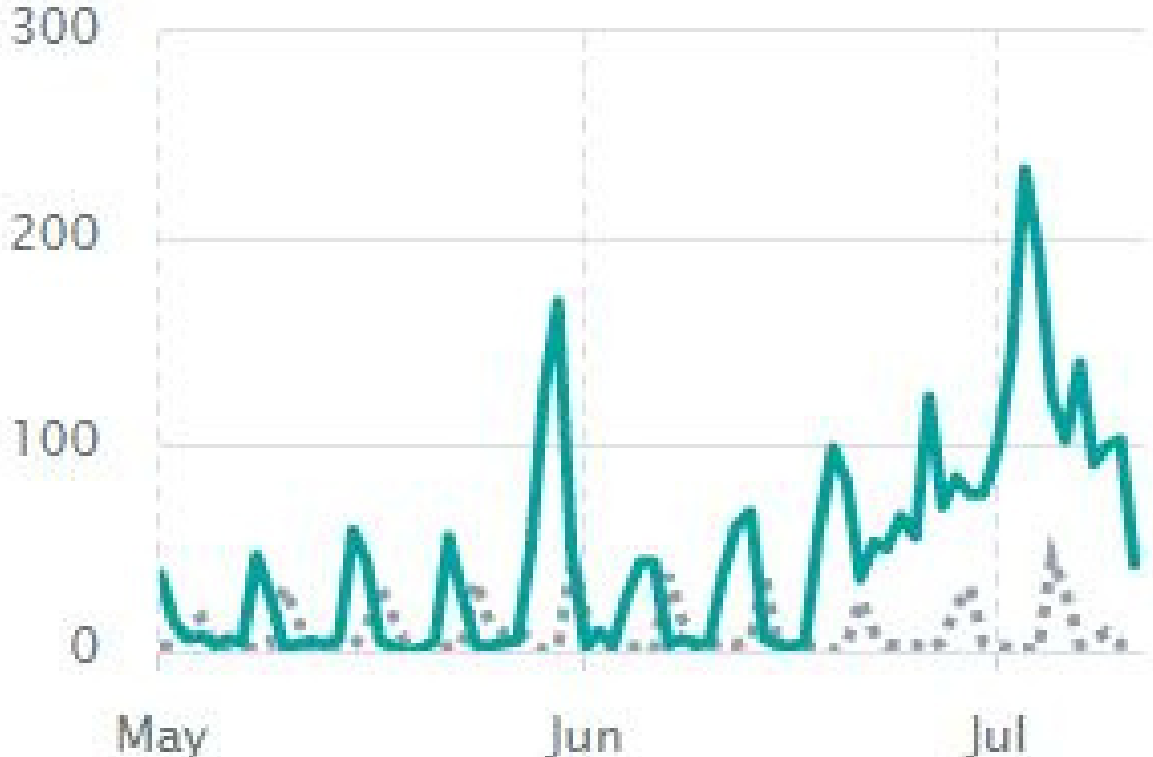
Total orders

[View report](#)

3,382

↑453%

ORDERS OVER TIME



■ Feb 18-Apr 30, 2021 ■ May 1-Jul 11, 2021

Success Stories

Case studies like these inspire and motivate us. See how businesses like yours are growing with Facebook marketing.

Business Size ▾

Objective ▾

Industry ▾

Product ▾

Region ▾



Small and Medium Business ✕

439 results



Blenders Eyewear >

Cost-effective sales with sponsored messages in Messenger



No Yolks >

Twirling up brand awareness with Facebook campaign budget optimization



Sports Fan Island & RetargetApp >

Reinventing a dynamic ads campaign with a Facebook Marketing Partner

www.facebook.com/business/success

Business Size ▾

Objective ▾

Industry ▾

Product ▾

Region ▾



Tonal >

Building an engaged audience

Awareness

Brand Awareness

Reach

Social Good

Video Views

Consideration

App Installs

Website Clicks

App Engagement

Lead Generation

Post Engagement

Conversion

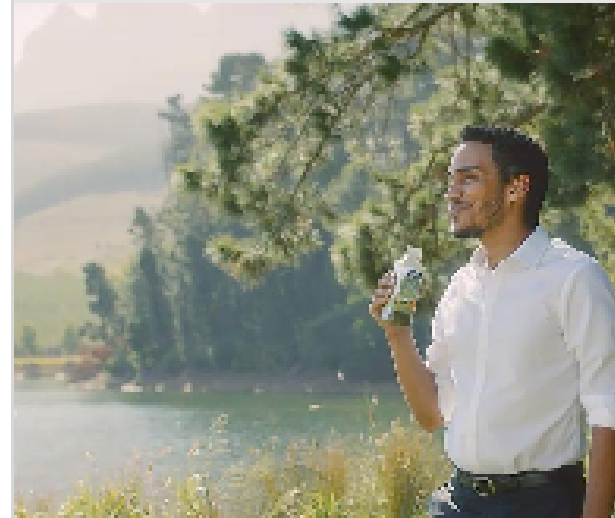
Event Responses

Website Conversions

Catalog Sales

Store Traffic

J. Crew >



Waked Juice >

Boosting brand awareness with Facebook ads in collection format



vwHOOP >



Prose >

Improving campaign performance with Advantage+ shopping campaigns

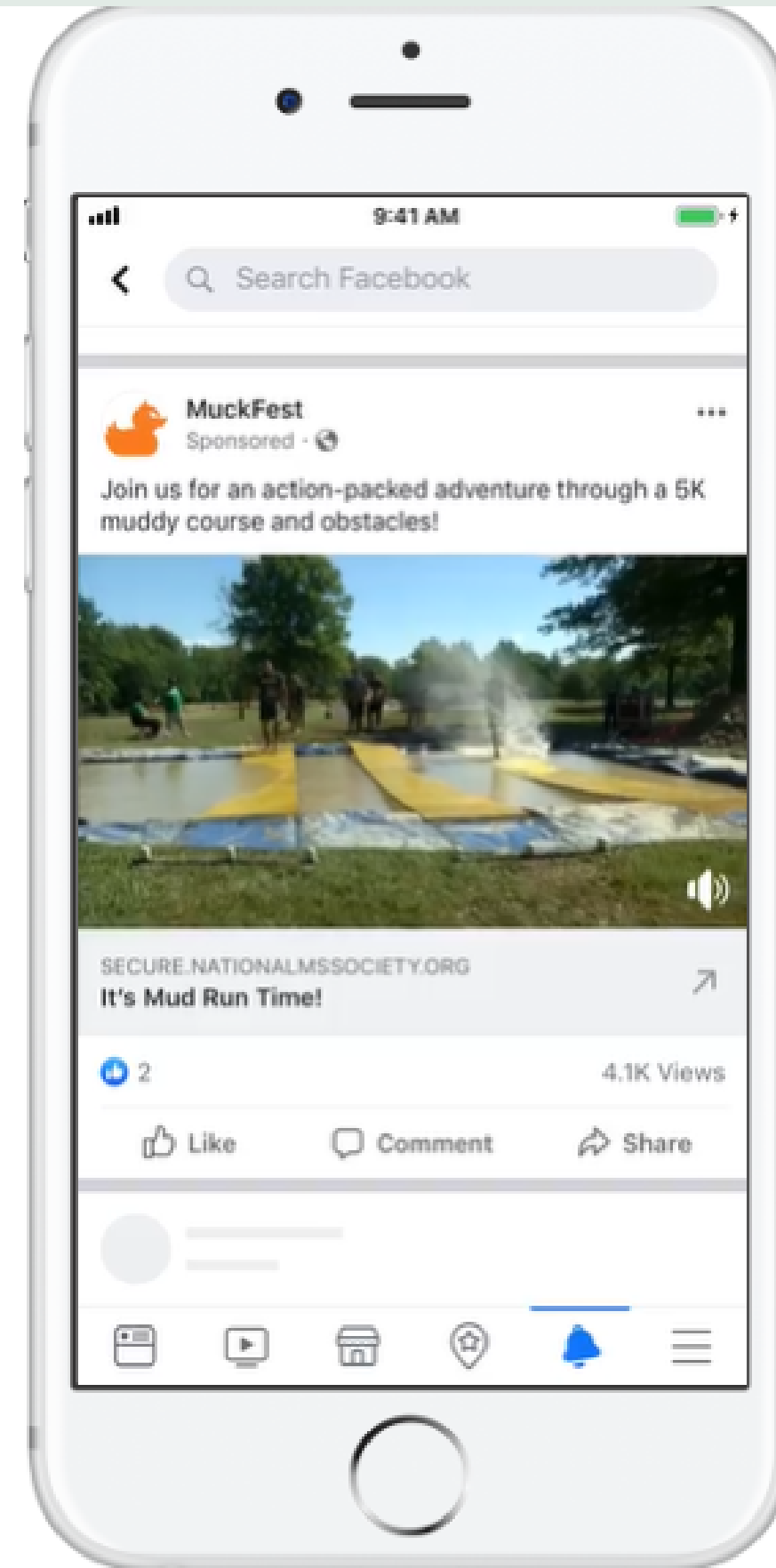


Calming Collars >

Event 360 partnered with ad agency and Facebook Marketing Partner Wpromote to design a digital ad campaign that could quickly grab viewer attention and show the value of attending MuckFest.

Event 360 had a large volume of existing assets, but a limited budget, so the teams decided to try using dynamic creative. The Facebook dynamic creative feature takes an advertiser's assets and automatically creates a series of ad variants. The best-performing combinations will continue to run, while spending is stopped on non-performing combinations. So, instead of manually building individual ads, Event 360 pooled its investment into a single ad set, and let Facebook optimize the best combinations of creative assets across audiences.

The top-performing video creative showed scenes from prior MuckFest events, including muckers having fun navigating the course. Messaging included, "Are you ready to scale obstacles like a stunt jump and giant zip line?" and "Don't just run when you can climb, swim, crawl and fly through 18 outrageous obstacles."



Measure Results





Video Ads

Capture attention with engaging video ads.

[Learn more](#)



Ads in Stories

Share your story with immersive full-screen ads.

[Learn more](#)



Automatic Placements

Optimize your ads to find the most efficient placement.

[Learn more](#)



Instagram

Promote your business to an engaged audience.

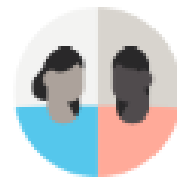
[Learn more](#)



Custom Audiences

Reach your customers and contacts on Facebook.

[Learn more](#)



Lookalike Audiences

Find people similar to your customers and contacts.

[Learn more](#)



Meta Pixel

Measure activity and conversions for your ads.

[Learn more](#)



Automatic Advanced Matching

Accurately attribute conversions and increase your audience size to drive better results.

[Learn more](#)

Does Not work

- ① Winging it. No Plan.
- ② Not Consistent.
- ③ Not experimenting (w/ ads, videos, etc.)
- ④ Posting, but not engaging

Does Work!

- ① Have a plan!
- ② Consistent.
- ③ Experimenting & measuring results
- ④ Listening & engaging

Marketing Funnel



(Social Media, Blogs, Search Engines,
Word of Mouth)



Awareness

Engagement

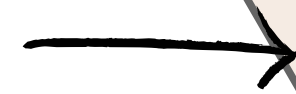
Consideration

Conversion

Loyalty

Website / Google Reviews / Email / Videos

Website / Discovery call / Meeting





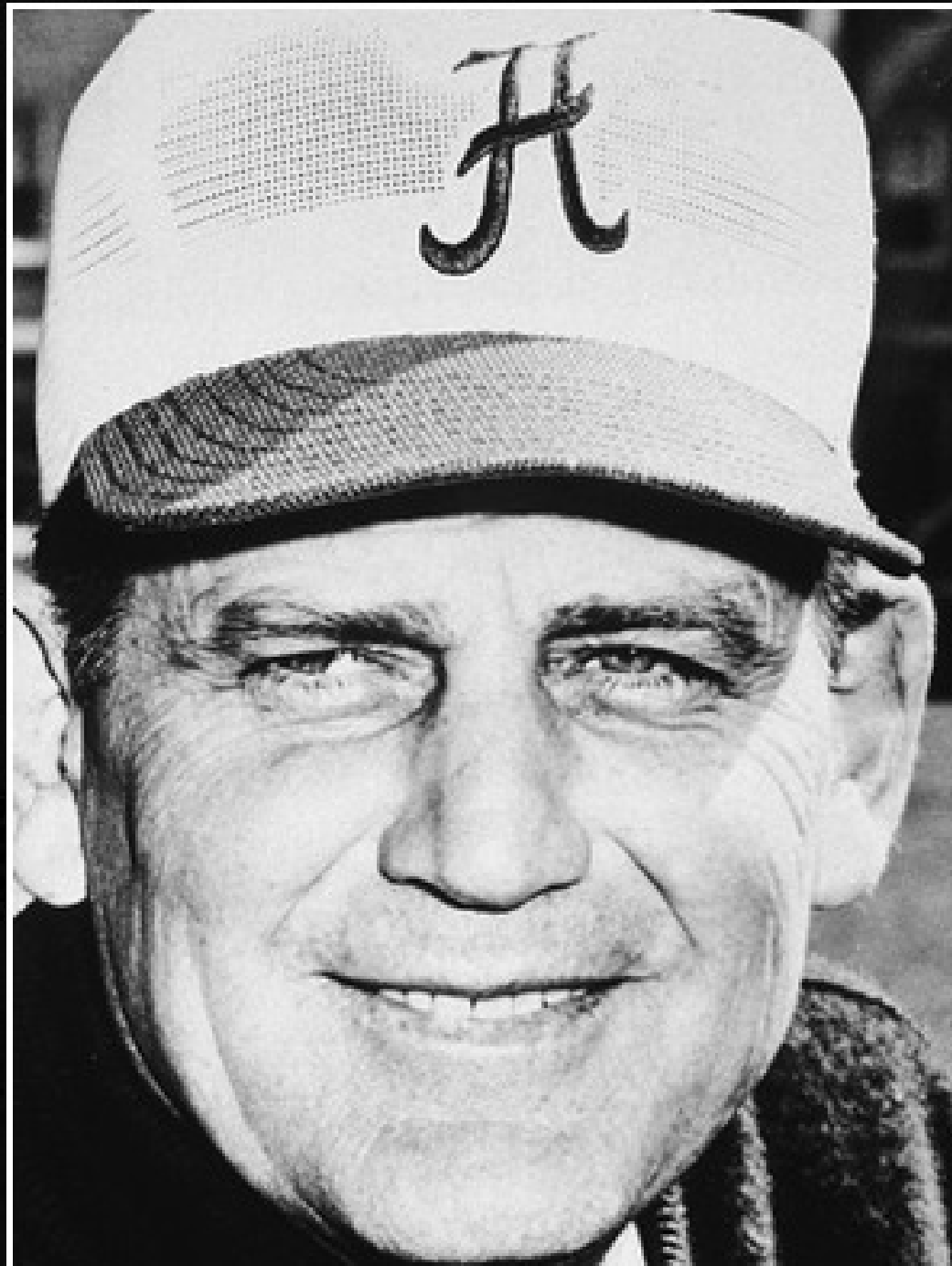
WHAT'S YOUR
MARKETING
STRATEGY?



2,360.00 \$
+ 3,520.00 \$

5,880.00
Costs
Total
..





Have a plan. Follow the plan, and you'll be surprised how successful you can be. Most people don't have a plan. That's why it's easy to beat most folks.

— *Bear Bryant* —

AZ QUOTES

8 Steps to Create a Social Media Plan



SET UP YOUR FOUNDATION

Define Your Goals

Build email newsletter list

Increase website traffic

Books calls

Showcase your expertise

Increase online sales

Increase foot traffic

Customer service

Build relationships

Stay top of mind

Have a Clear Message

Keep it simple and short.

What do you offer?

Where are you promoting it?

Why should someone buy from you?

How can they work with you?

What's your 10-second elevator pitch?

- I help (desired customers) (solution to their problem).
- We provide (desired customers) magical experiences by (x).



Problem / Solution

Intro

Hi, I'm Sarah. I am a mortgage broker in Sarasota, FL.

Problem

Many people are overwhelmed when it comes to buying home.

Solution

Our company offers a fast, easy, streamlined process to make it simple for you. With 10+ years in the industry, we have the expertise to guide you and get it done fast.

Unique Selling Point

We're also the only local company that offers X.

Call-to-action

To learn more, set up a free discovery call!

Target Audience



Age

20-65

Gender

Female

Social Media

Facebook
Instagram
TikTok

Location

Venice, Lakewood Ranch,
Sarasota, Brandeton

Brands they follow

Sephora, Ulta

Interests

Beauty / Fashion

Create Your Buyer Persona

Clark Andrews

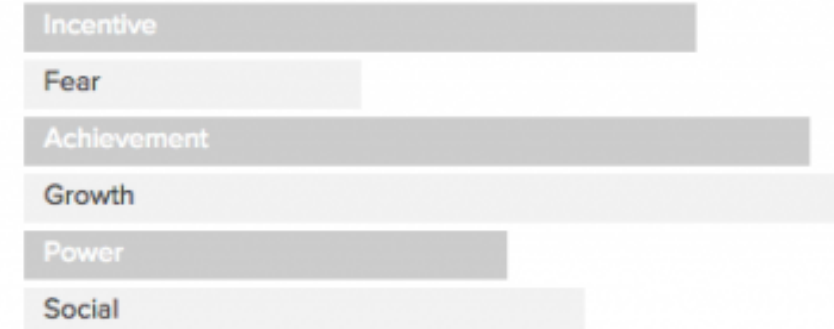
AGE 26
OCCUPATION Software Developer
STATUS Single
LOCATION San Jose, CA
TIER Experiment Hacker
ARCHETYPE The Computer Nerd

Friendly Clever Go-Getter



"I feel like there's a smarter way for me to transition into a healthier lifestyle."

Motivations



Goals

- To cut down on unhealthy eating and drinking habits
- To measure multiple aspects of life more scientifically
- To set goals and see and make positive impacts on his life

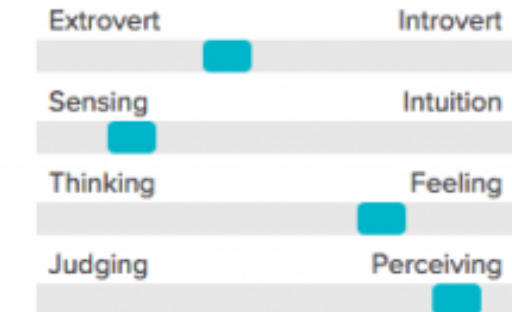
Frustrations

- Unfamiliar with wearable technology
- Saturated tracking market
- Manual tracking is too time consuming

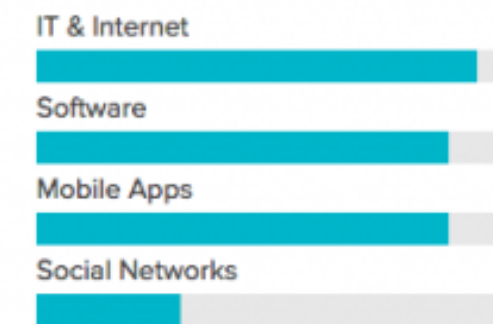
Bio

Aaron is a systems software developer, a "data junkie" and for the past couple years, has been very interested in tracking aspects of his health and performance. Aaron wants to track his mood, happiness, sleep quality and how his eating and exercise habits affects his well being. Although he only drinks occasionally with friends on the weekend, he would like to cut down on alcohol intake.

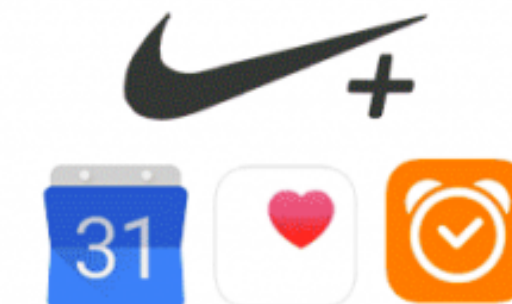
Personality



Technology



Brands



Top Social Media Platforms



Facebook



- Retargeting Ads
- Reels / Stories
- Facebook Groups
- Private messaging
- Automated chats

YouTube

(2nd largest search engine)!



- 2nd largest search engine
- Reach people who are searching for what you offer
- Targeted Ads

TikTok



SHORT FORM VIDEO!

- 15 second - 10 minutes!
- Entertaining + educational
- TikTok is exploding right now!

Instagram



- Reels (short videos)
- Stories
- Lives

LinkedIn



- LinkedIn live, polls, and stories
- Conversation marketing - Ask open-ended questions / polls
- Show expertise in groups
- B2B

Pinterest



- Blog Posts
- Visually appealing graphics
- Competitors research
- Inspiration for content
- Promoted pins

*PICK A TIME TO FOCUS ON SOCIAL MEDIA

Make a commitment, put it on your calendar!



How much time can you dedicate per week? **6 hrs a week**

When can you work on social media? **M, W, F @ 10am**



FREQUENCY (PER WEEK)

Posts	5
Stories	5
Reels	5

Aim for quality over quantity! 2-7 posts, stories, and reels per week is fine

POST FREQUENCY (per week)

Facebook: 3 posts / 3 stories / 3 reels

Instagram: 3 posts / 3 stories / 3 reels

TikTok: 5 videos

LinkedIn: 3 posts

YouTube: 1 video

Build Your Asset Library **(Store your photos and videos in one place)**

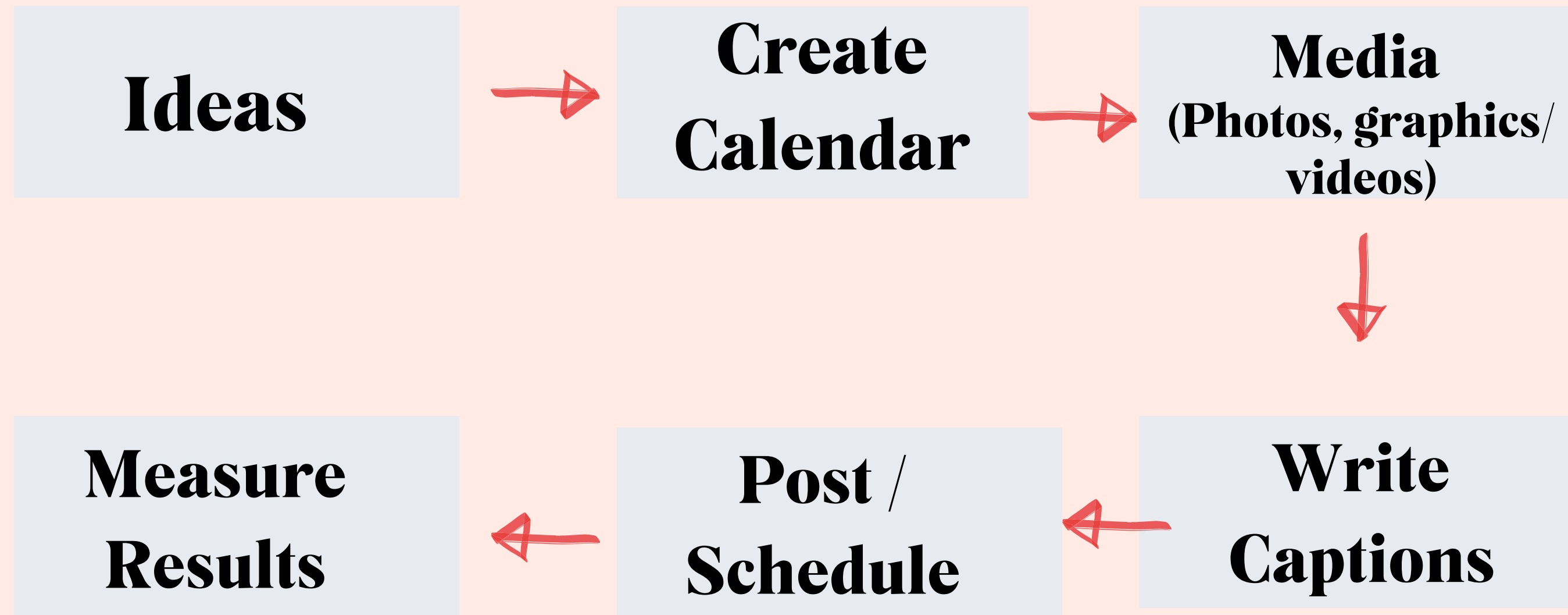


Google Drive



Dropbox

Content Creation Workflow



Content



- Checklists
- Webinars
- PowerPoints
- Videos
- Tutorials
- Demos
- Coupons
- Toolkits
- Ebooks
- Free Consultation
- Free trials

A MINDFUL REFLECTION

Rose = A highlight, success, small win, or something positive that happened.

Thorn = A challenge you experienced or something you can use more support with.

Bud = New ideas that have blossomed or something you are looking forward to knowing more about or experiencing.

ROSE

What worked?

THORN

**What didn't
work?**

BUD

**Where can I
improve?**

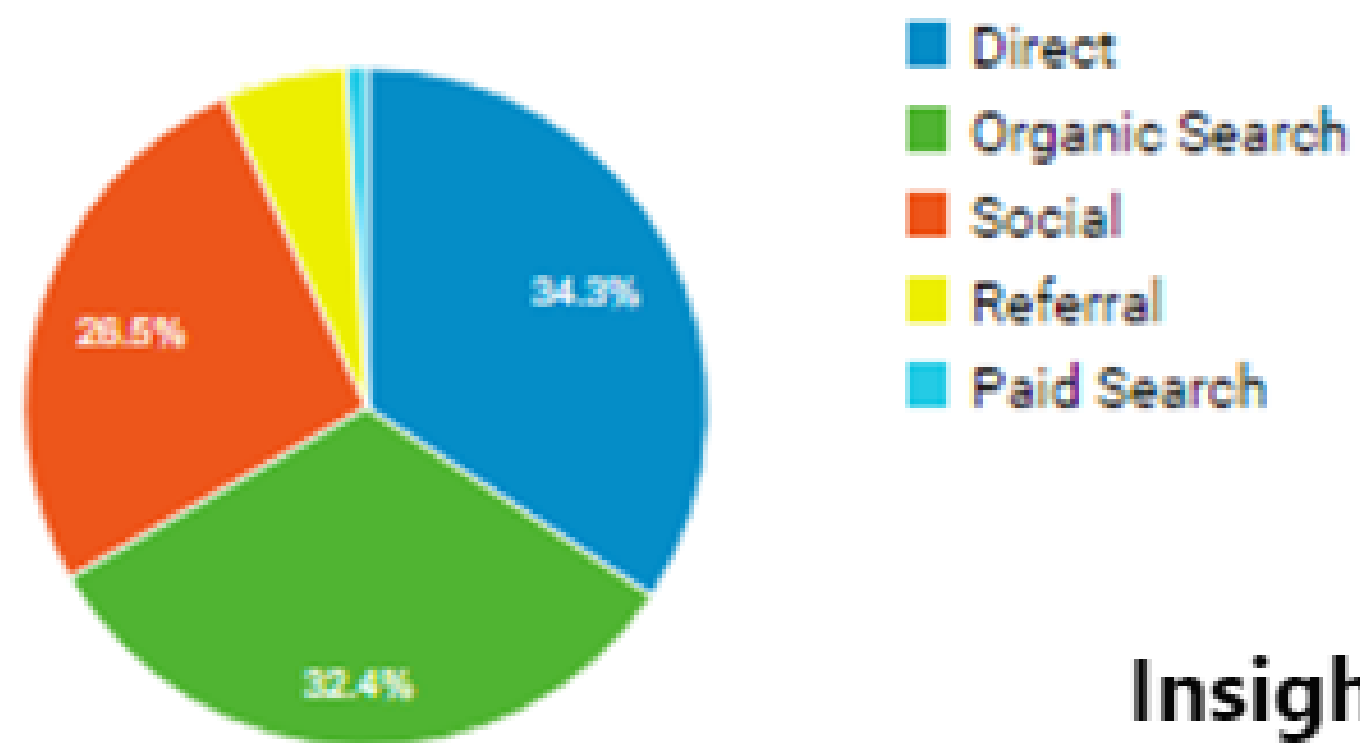
WEEKLY REFLECTION

What went well?

What did not go so well?

What would you like to improve on?

Top Channels



Insights

[See All](#)

Last 28 days : Jan 12 - Feb 8 ▼

People Reached

38,975
▲ 15808%

Post Engagements

1,930
▲ 2283%

Audit

- Your most successful post by channel
- What types of posts get the most engagement
- When your audience is most active
- How different types of posts do (e.g. compare and contrast image vs. video content, company blog vs. external posts, etc.)
- Popularity of evergreen vs. timely content
- Audience demographic across social media platforms
- Where each social platform is now

How do I find Facebook Insights? On a desktop, go to your Facebook Page. Tap More at the top of your Page, then tap Insights.

How to Plan Your Social Media Calendar

BENEFITS OF HAVING A CONTENT CALENDAR

- Centralize content planning
- Helps you maintain a consistent posting schedule
- Visualize the entire month
- Remember important dates
- Collaborate with your team

PLAN YOUR CONTENT

List out your ideas

1. Launch announcement for "Be Amazing"
2. Sneak peek inside
3. Promote series and campaign theme (Stick to Positivity)
4. Fan photo
5. Share values / lessons (kindness, positivity, politeness, etc.)
6. Importance of reading to your kids
7. Promote e-newsletter sign up & activity pages
8. Inspirational quotes
9. Inspiration / Female Empowerment - (Shared post from another page - Ex: A Mighty Girl)
10. Benefits of this book
11. Holiday post
12. Shoutout to partner (vendor or influencer)

Fan Friday
(customer photo
/story)

**Employee
Spotlight**

**Ask a
Question**

Contest

TIP

Testimonial

Entertain

**Behind the Scenes
LIVE**

Tue	Wed	Thu	Fri	Sat
20 FAQ	21 Contest / Giveaway	22 Testimonial	23	24 Tip
27 FAQ	28 Behind the Scenes	29 Testimonial	30	October 1 Tip

Social Media Calendar



Ideas



New office tour

Live Video

Yes

Instagram

How To: Building Brand Design

Article

No

Twitter

Scheduled this week



Weekly Hire roundup: Week 32



Jul 29

Carousel

No

Instagram



Month in Review: Highlights



Jul 31

Scheduled next week



Office opening announcement



Aug 6

Article

No

LinkedIn

Launch: Announcing Our New Site!



Aug 7

Produce...

No

Instagram

Announcing: Digital Guides + Trainings



Aug 8

Later this month



Recruitment: New job postings



Aug 21

GIF

Twitter

#Teamwork Campaign



Aug 23

Photo

No

<https://asana.com/templates/for/marketing/social-media-calendar>

FAQ

**Behind
the Scenes**

Review

Story

Tip

"Are you a
pet friendly
hotel?"

Sunset photo
from rooftop

"This is the best
downtown hotel in
Sarasota, FL!"
-Andrew L.

Story of the
Top Chef's
career , awards,
+ specialities

Share a list
of 5
restaurants
near the hotel

1 WEEK PLAN



FAQ



Behind the Scenes



Blog Post



Quote



Customer Testimonial



Video Tip

How to Find Content Ideas

HOW CAN A MORTGAGE BROKER HELP TO GET THE BEST MORTGAGE?

www.businesspartnermagazine.com

How Can A Mortgage Broker Help To Get The Best Mortgage?

Luau ▼ CHASE Save

THE MATH BEHIND THE MORTGAGE

The busiest homebuying season of the year is here. Make sure you understand the math behind the mortgage.

LOCK IN EARLY AND CAPTURE SAVINGS

Average sales price of a house is \$343,300 assuming 80% of the sale price is covered by the mortgage - \$274,640 30 year fixed rate

At a 5% interest rate, with a monthly payment of \$1,474 the mortgage over 30 years is \$536,736. The benefits of a lower interest rate are:

Interest RATES	Monthly PAYMENT	Mortgage 30 = YEARS
4%	\$1,311	\$471,960
4.5%	\$1,392	\$500,962

Savings in 1 YEAR	Savings in 5 YEARS	Savings in 10 YEARS	Savings in 30 YEARS
\$1,956 <small>1 ticket</small>	\$9,780 <small>3 tickets to Europe</small>	\$19,560 <small>4 tickets</small>	\$58,736 <small>Public College tuition</small>
\$984 <small>1 weekend getaway</small>	\$4,920 <small>2 tickets to Europe</small>	\$9,840 <small>2 tickets to Europe</small>	\$29,796 <small>4 tickets</small>

PLAN FOR ALL COSTS TO ENJOY THE SAVINGS

- Taxes
- Homeowner association dues
- Home furnishings
- Insurance
- Renovations or upgrades
- Closing costs

For homebuying tips, tools and videos, visit: www.chase.com/homebuyers

sweatingthe... ↑ ⋮

What to Do Before You Apply for a Home Mortgage

What to Do BEFORE You Apply for a Mortgage

Competitor Research



Luau Save

allure.com

Are Facials Worth the Money?

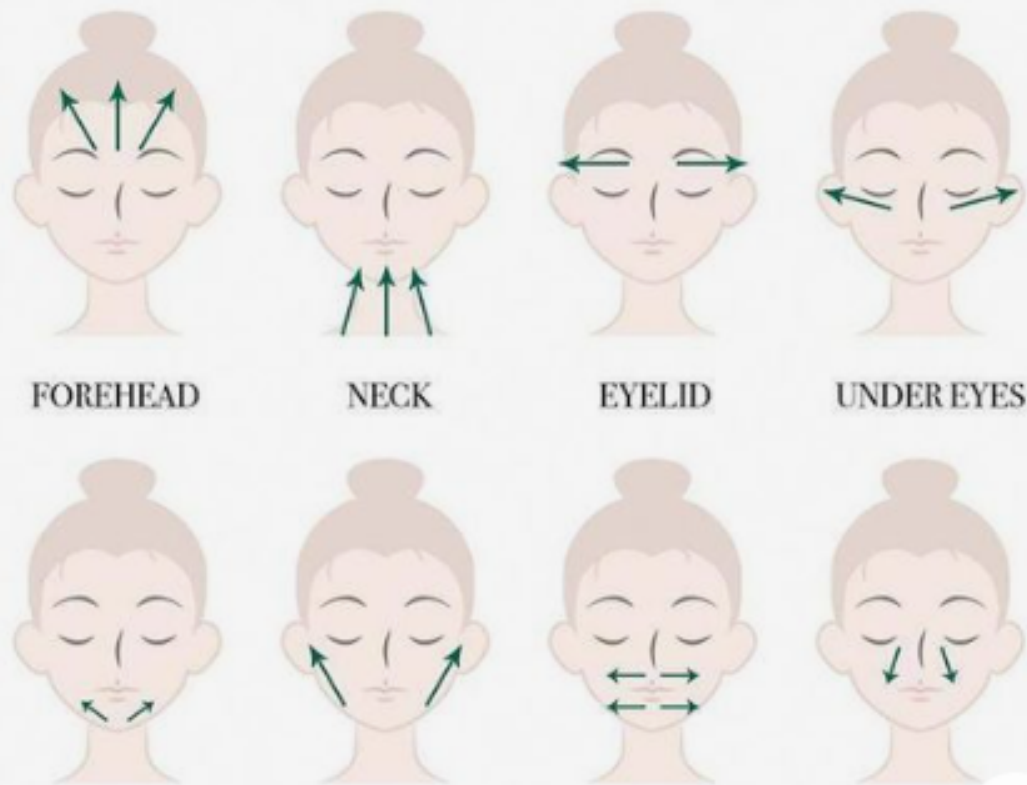
I got a facial recently. It was two hours long. Yes, you read that right: Two. Hours. Long. And you know what? It was heavenly. I visited Isabelle Bellis in New York City, whose studio...

Maggie Wu Studio
457 followers

Follow



MASSAGE DIRECTIONS FOR JADE ROLLER ON FACE



Luau

amoils.com

The Ancient Art of Jade Rolling is Right on Trend

A jade roller comes with dual rollers with a smooth polish... share the benefits of using one for your skin as well as simple instructions on how to use this beauty tool.

~Healing Natural Oils~
7.9k followers

7 comments

7 QUESTIONS TO ASK YOUR MORTGAGE LENDER



When meeting with your mortgage lender, ask these seven questions to ensure you know the most important things about your loan.

1 WHAT IS MY INTEREST RATE?

Ask your lender about their interest rate estimate for the loan. They should also provide you with the APR, or annual percentage rate, which is the total proportion of a loan that is charged as interest on the loan.

2 WHAT ARE THE CLOSING COSTS?

These are fees you will have to pay for the services provided by your lender, such as appraisal, credit report, or survey. These don't include the down payment, so you'll need enough funds to cover both.

3 WHAT IS THE MINIMUM DOWN PAYMENT?

The minimum down payment varies depending on the loan program you choose. Your down payment could be as low as 0% all the way to 20% or more.

4 WHAT DOCUMENTS WILL I HAVE TO PROVIDE?

Lenders require several documents, such as bank statements, tax returns/W-2, and paystubs. Your lender will let you know exactly what they need based on the program you choose.

5 WHAT ARE THE QUALIFYING GUIDELINES?

There may be requirements you have to meet for your loan regarding your employment, assets, income, credit history and liabilities.

6 WHAT WILL MY MONTHLY MORTGAGE PAYMENT BE?

Your payment is calculated based on factors including your principal, interest, taxes, and insurance. Your lender should be able to provide you an accurate estimate.



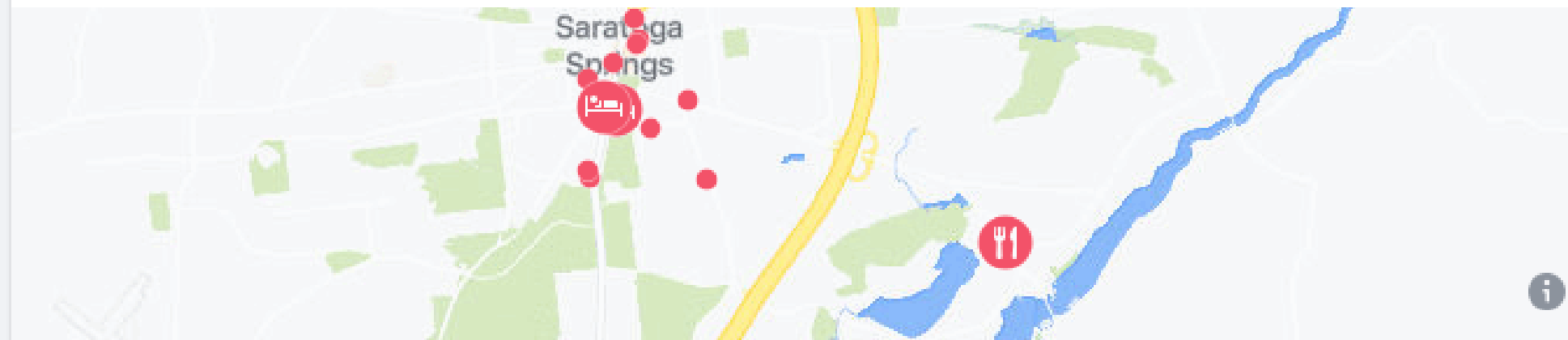
Search Results for

hotels in saratoga springs

Filters

- All
- Posts
- People
- Photos
- Videos
- Marketplace
- Pages
- Places
- Groups
- Events

Places



Longfellows

Place · \$\$\$ · American

500 Union Ave, Saratoga Springs, NY

Opens at 3:30 PM

Kimberly, Brooke and 7,267 others like this



Holiday Inn Saratoga Springs

Place · \$\$ · Hotel

232 Broadway, Saratoga Springs, NY

Always Open

Arthur, Richard and 3,175 others like this



The Inn at Saratoga

Place · \$\$\$ · Inn

231 Broadway, Saratoga Springs, NY

Always Open

Kimberly, Arthur and 2,794 others like this



See All

#sarasotarealtor



jreidmensw...



aprilnewma...



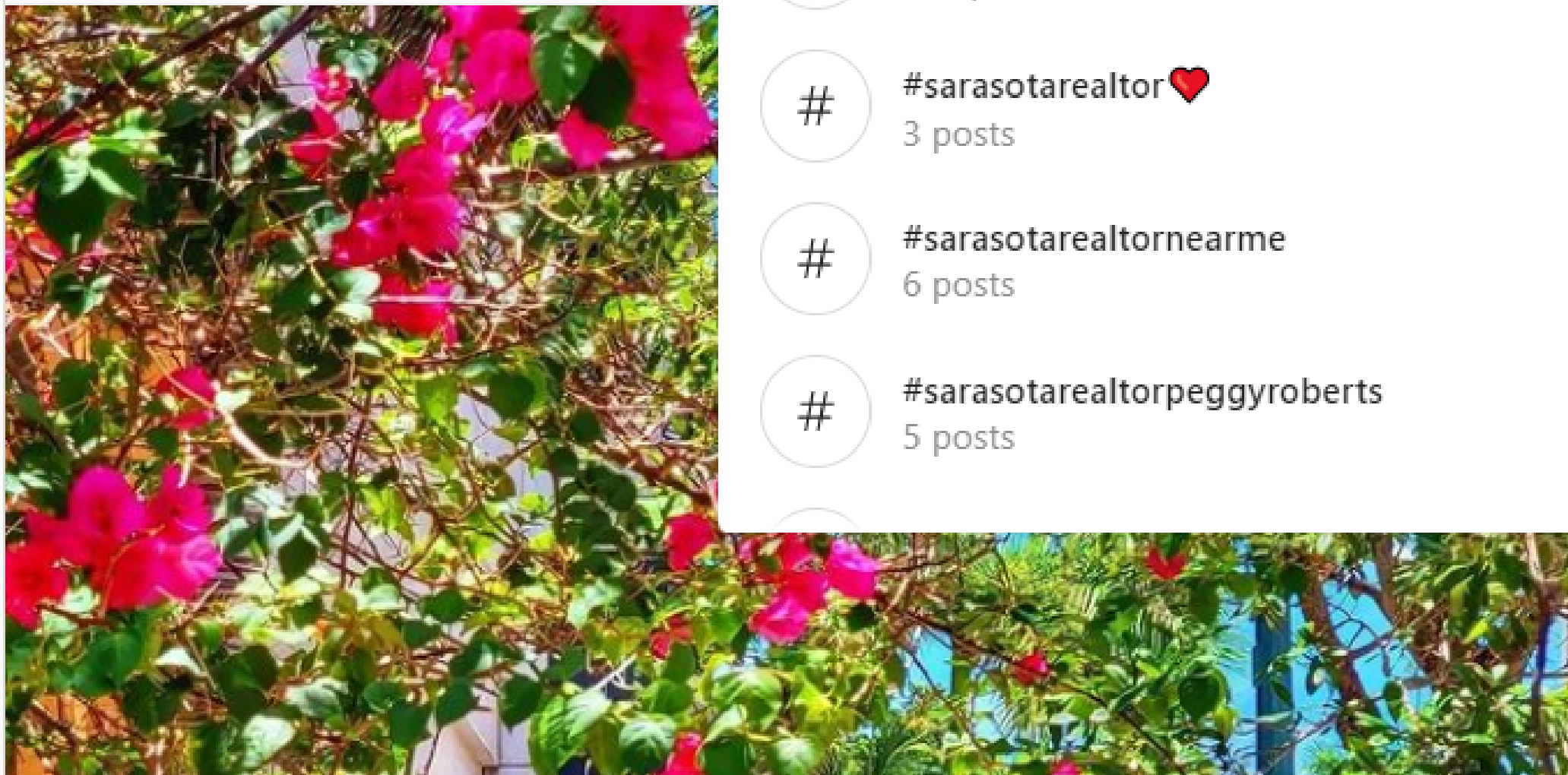
thewestinsa...



hug



aroundsarasota
Sarasota, Florida



#

#sarasotarealtor
36,295 posts

#

#sarasotarealtors
2,241 posts

#

#sarasotarealtorlife
87 posts

#

#sarasotarealtorphotographer
311 posts

#

#sarasotarealtor ❤️
3 posts

#

#sarasotarealtornearme
6 posts

#

#sarasotarealtorpeggyroberts
5 posts

Real estate sarasota



Sarasota Real Estate Market Update Q2 2021 🏠
Matt Leicht · 431 views · 2 months ago

Intro | The Report | Invi



LIVING IN DOWNTOWN FLORIDA 🌴 / A TOUR
Katrin Pfitzenreiter · 5.5



COMING SOON - Sarasota FL New Construction 2021
The Sarasota Relocation Guide · 4.8K views · 1 month ago

Intro | Location/Geography | Re... 22 chapters



- Home
- Explore
- Shorts
- Subscriptions

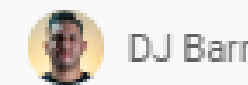
- Library
- History
- Your videos
- Watch later
- Work
- Show more



Wanted to share some fun wedding photos from my wedding for anyone that was curious. Hope you enjoy ...

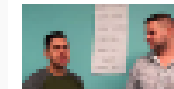
Mobile DJ Tips: Wedding Timelines | The best TIMELINE for your WEDDING

11K views • 2 years ago



DJ Barr

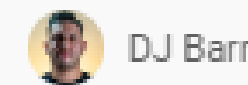
VLOG 350 - Mobile DJ Tips: Wedding Timelines | The best TIMELINE for your WEDDING ...



Peak Hour Set | First Dance | Dancing Right after the... 7 moments

DJ GIG LOG: Behind the Scenes of Wedding from a Wedding DJ | How I How I setup/run Weddings

75K views • 3 years ago



DJ Barr

VLOG 301 - DJ GIG LOG: Behind the Scenes of Wedding from a Wedding DJ | How I How I setup/run Weddings Hope you ...



Honey Books: <http://share.honeybook.com/barr>

Follow Me on Social Media - SOCIAL MEADIA

Instagram: <https://instagram.com/DJBarrNJ/>

Instagram: <https://www.instagram.com/BarrEnterta>

Facebook: <https://www.facebook.com/DJBarrNJ/>

Mixcloud: <https://www.mixcloud.com/BarrNation/>

Booking & Business Inquiries Contact to me at
Barr@BarrDJs.com

SEND FAN MAIL TO
DJ BARR
PO BOX 1074
NEPTUNE, NJ 07753

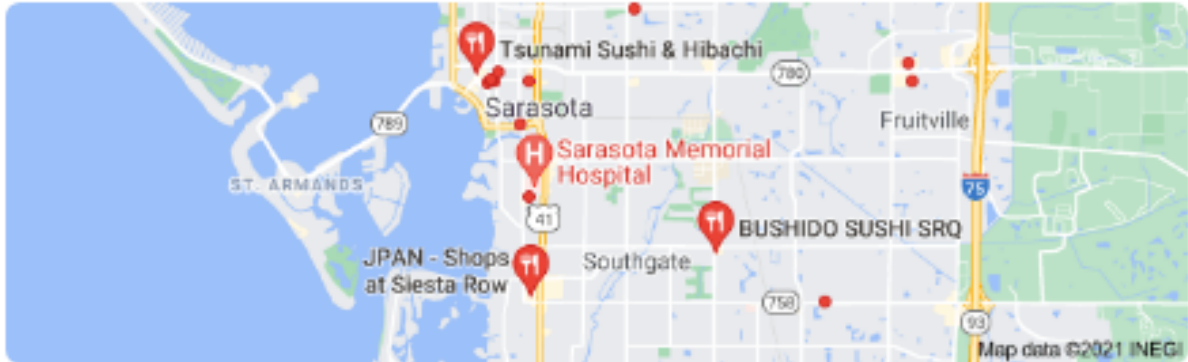
Google My Business Page (Local Businesses)

Google

[All](#) [Maps](#) [Images](#) [News](#) [Shopping](#) [More](#) [Tools](#)

About 9,160,000 results (0.73 seconds)

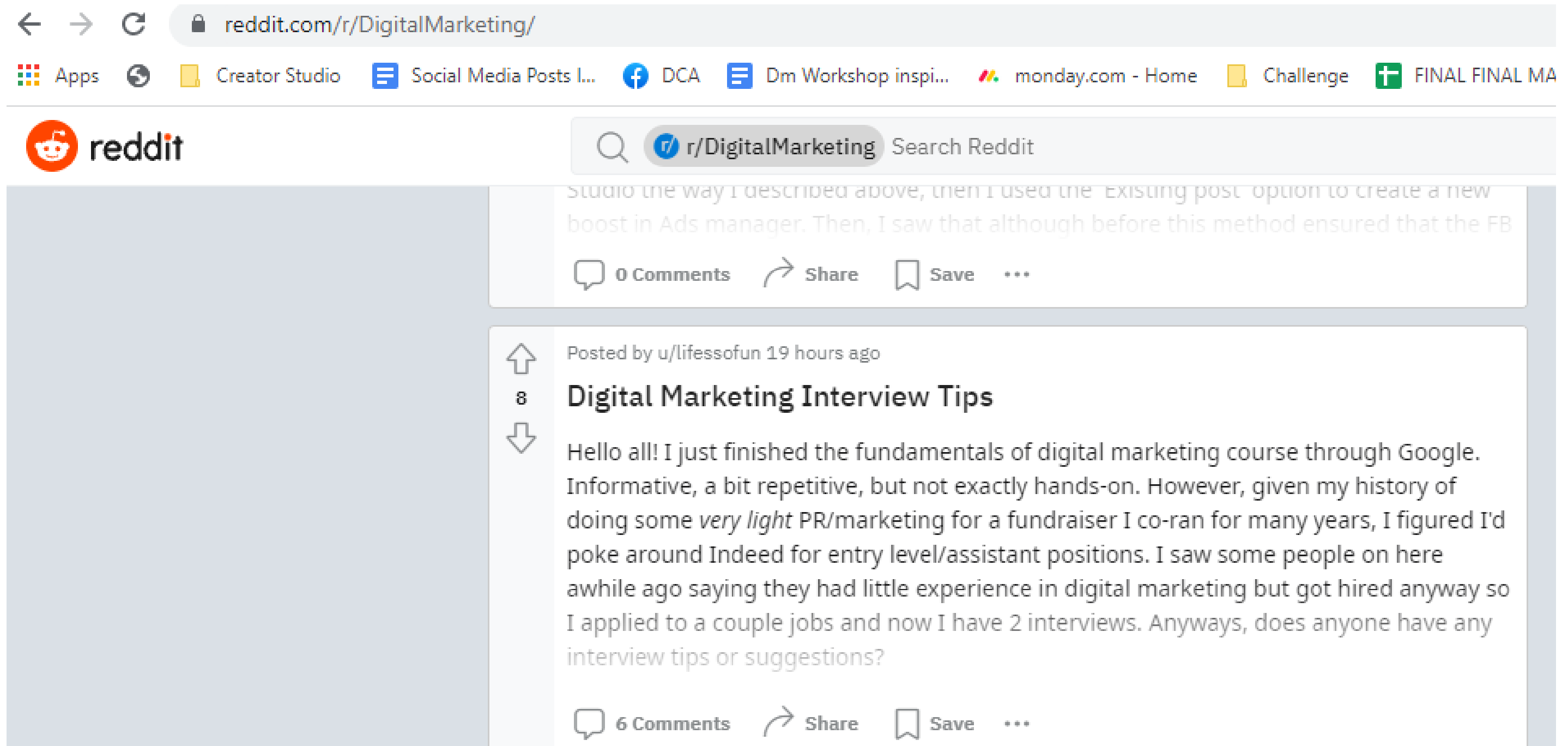
Japanese Restaurants



Rating Price

- JPAN - Shops at Siesta Row**
4.6 ★★★★★ (271) · \$\$ · Japanese
3800 S Tamiami Trail #3
Dine-in · Curbside pickup · No-contact delivery
- Tsunami Sushi & Hibachi**
4.6 ★★★★★ (737) · \$\$ · Sushi
100 Central Ave Ste 1022 · In 100 Central Condo Association
Dine-in · Curbside pickup · Delivery
- BUSHIDO SUSHI SRQ**
4.7 ★★★★★ (182) · Sushi
3688 Webber St
Dine-in · Takeout · No delivery

Browse Forums for Questions that Are Being Asked



The screenshot shows a web browser window with the address bar displaying `reddit.com/r/DigitalMarketing/`. The browser's tab bar includes several open tabs: "Apps", "Creator Studio", "Social Media Posts I...", "DCA", "Dm Workshop inspi...", "monday.com - Home", "Challenge", and "FINAL FINAL MA". The Reddit interface features the logo on the left and a search bar on the right containing the text "r/DigitalMarketing Search Reddit".

The main content area displays a post from the user `u/lifessofun`, posted 19 hours ago. The post title is "Digital Marketing Interview Tips" and it has 8 upvotes. The post text reads: "Hello all! I just finished the fundamentals of digital marketing course through Google. Informative, a bit repetitive, but not exactly hands-on. However, given my history of doing some *very light* PR/marketing for a fundraiser I co-ran for many years, I figured I'd poke around Indeed for entry level/assistant positions. I saw some people on here awhile ago saying they had little experience in digital marketing but got hired anyway so I applied to a couple jobs and now I have 2 interviews. Anyways, does anyone have any interview tips or suggestions?". The post has 6 comments and includes icons for "Share" and "Save".



You are 3 steps away from growing your SEO traffic

1 SIGN UP

2 CREATE A PROJECT

3 ADD KEYWORDS

Keyword Analyzer

- Keyword Overview
- Keyword Ideas
- Keyword Lists **NEW!**
- Content Ideas

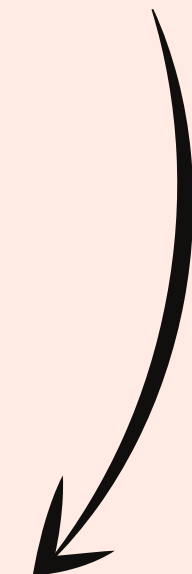
Competitive Analysis

SEO Explorer

KEYWORD IDEAS

SUGGESTIONS

KEYWORD ?	TREND ?	VOLUME ?
exterior painting contractor		720
exterior painting contractors		880
exterior painting contractors near me		590
exterior painting contractor near me		
exterior painting companies near me		
exterior house painting contractor		



Top 5 Curb Appeal Tips from an Exterior Painting Contractor



Posted on August 19, 2021 by James Atherton

The term "curb appeal" generally refers to the attractiveness of a house and its surroundings when viewed from the street. It is the first impression for your house when guests – and even potential home buyers – arrive. So if you're looking to sell your house, improving its curb appeal can increase the value and...

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facials

What do facials do?

Which type of facial is best?

What are 3 benefits of getting a facial?

- Home
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FILTER



Saratoga Casino Hotel, Saratoga Springs, USA

Pictures HD • 146 views • 8 months ago

Saratoga Casino Hotel 342 Jefferson St, Saratoga Springs, NY, 12866, United States hotel with casino, near ...



Holiday Inn Saratoga Springs, Hotel, Saratoga Springs, NY

Dex Media Videos • 231 views • 5 years ago

<http://www.superpages.com/bp/Saratoga-Springs-NY/Holiday-Inn-Saratoga-Spring-L2036641480.htm?lbp=1> Welcome to the ...



Pavilion Grand Hotel, Saratoga Springs, NY

Pavilion Grand Hotel • 509 views • 3 years ago

Enjoy our Urban Series Videos of Pavilion Grand Hotel. A guest perspective. Release enjoy learning all this ...



Weird Upstate Hotel - Saratoga Springs has a Lovely McDon

I Kid You Not • 621 views • 1 year ago

If you're ever in Saratoga Springs, be sure to visit the spring water spigots! Also, I hope there is lovely. A ...

DESCRIPTIONS

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- Gaming

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🏠 For You

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📺 LIVE

Popular topics

😄 Comedy

🎮 Gaming

🍷 Food

🌐 Dance

💄 Beauty

🐾 Animals

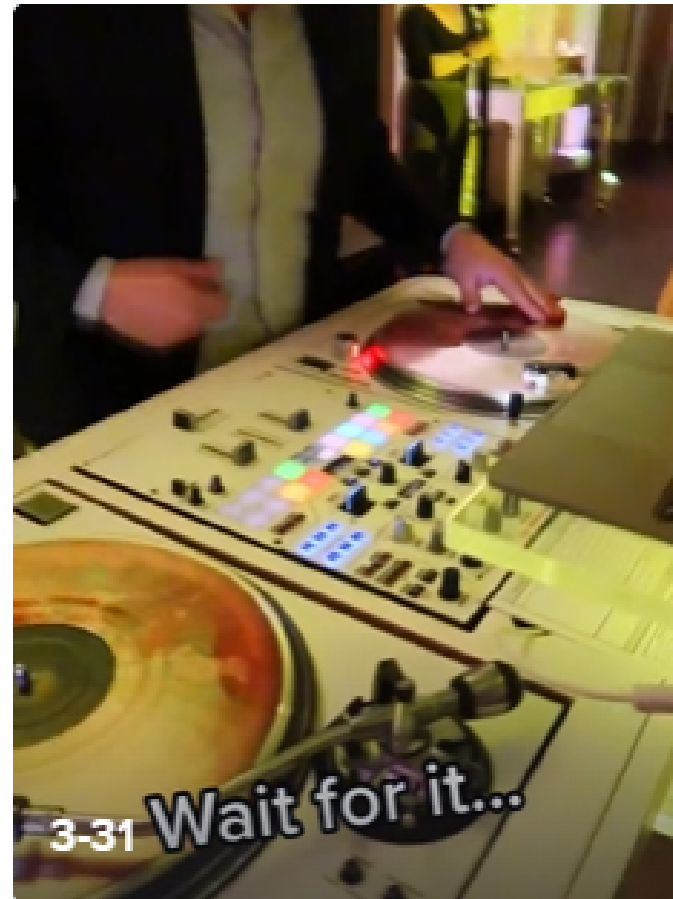
🏆 Sports

Top

Accounts

Videos

Videos



Excuse my dance moves 🤪
#djsoftiktok #mixingmusic...

👤 djnickspinelli

▶ 9.4M



Encore!! Shouts to
@deejaydeville for the edit 🙌...

👤 djnickspinelli

▶ 6.2M




I got to DJ in a barn yesterday!
🤪 #weddingdj #mixingmusic...

👤 djnickspinelli

▶ 1.9M



Cesario Ferreira
3 weeks ago on  Google

5/5

Excellent staff!!

Front desk Maria and Nick were very helpful and great customer service.

Marcia the guest service manager resolved an issue I been having for over a week, she is great! Thanks Westin Sarasota for making my stay awesome!!

See you soon...

Trip type Business

Location 5.0 **Service** 5.0 **Rooms** 5.0

...



“Thank you Marie, the team and community for giving me words and tools to make this massive change.”

MARIE-PIER T. QUEBEC, CANADA

Our work opens people up emotionally & creatively. Curious what might be in store for you?

GET INSPIRED >



Report



djnickspinelli
Nick Spinelli · 7-17

Follow

I got to DJ in a barn yesterday! 🤘 #weddingdj #mixingmusic #tiktokdj #weddingtiktok

🎵 original sound - Nick Spinelli

👍 121K 💬 1282



<https://www.tiktok.com/@djnickspinelli/video/712145394114...> Copy link



Joshy C
Dude, i just wanted to let you know that you've inspired me to take dj'ing way more seriously. Its become more than a hobby for me, so thank you.

7-17 Reply



Nick Spinelli · Creator
Love this 🍷🍷

7-17 Reply

View more replies (9) ▾

Add comment... @ 🤖

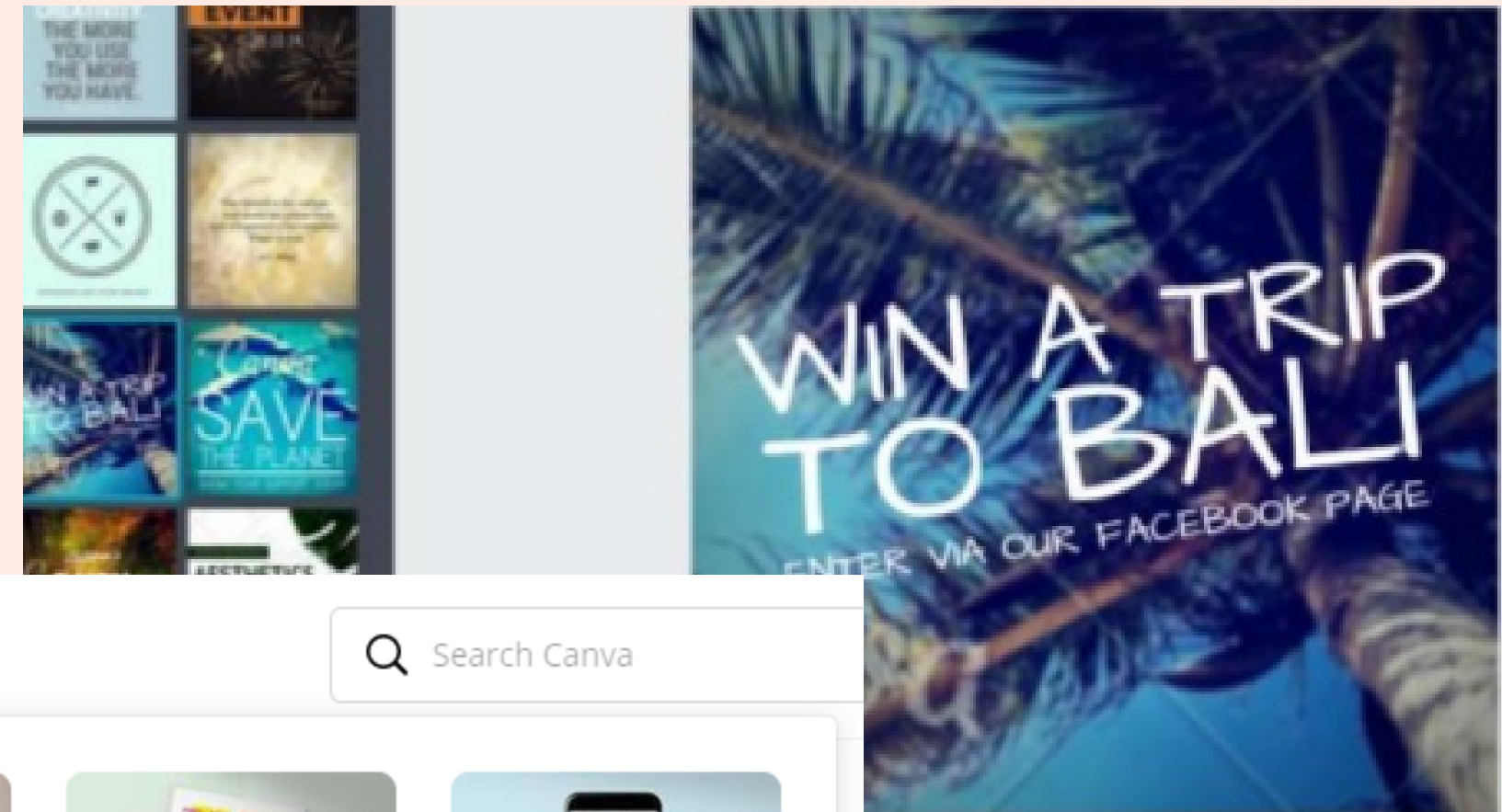


What a bridal party entrance 🥰
#melbournedj #weddingtok...

 djmikiofficial  5.2M 

CONTENT TOOLS

Canva

A screenshot of the Canva website home page. At the top left is the Canva logo. To its right are navigation links: Home, Templates (with a dropdown arrow), Features (with a dropdown arrow), and Learn (with a dropdown arrow). A search bar with the text 'Search Canva' is located on the right side of the top navigation. Below the navigation is a grid of six design categories, each with a representative image and a list of design types:

- Social Media**: Instagram Story, Instagram Post, Facebook Post, Facebook Cover, YouTube Channel Art, LinkedIn Banner
- Personal**: Invitation, Card, Resume, Postcard, Weekly Schedule Pla..., T-Shirt
- Business**: Presentation, Website, Logo, Business Card, Invoice, Business Letterhead
- Marketing**: Poster, Flyer, Infographic, Brochure, Newsletter, Proposal
- Education**: Classroom Decor Kit, Lesson Plan, Worksheet, Certificate, Bookmark, Class Schedule
- Trending**: Canvas Prints, Valentine's Day T-shi..., YouTube Intro, Photo Books, Valentine's Day Mugs, Valentine's Day Cards

Design Anything in Minutes!



Category ^

Business

Social Media

Instagram Post

Instagram Story

Instagram Reels Video

Facebook Post

Facebook Cover

Facebook Ad

Your Story

TikTok Video

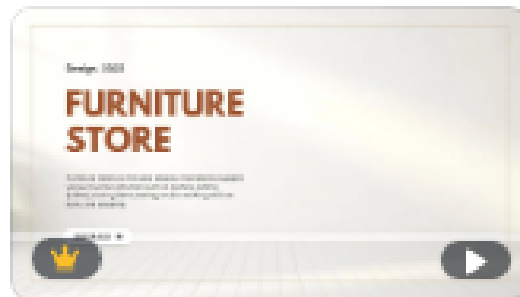
LinkedIn Video Ad

Animated Social Media

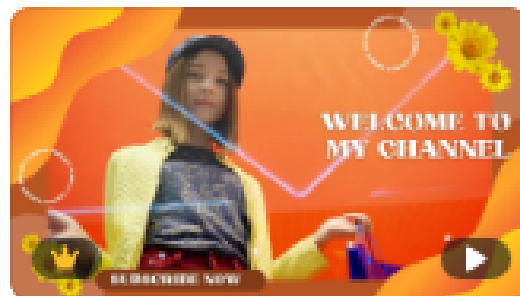
Twitter post

Video

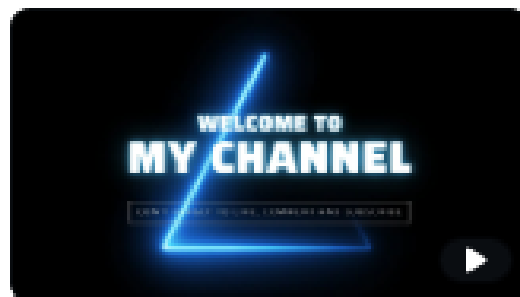
Video by SXHDesigns



Beige Minimalist Welc...
Video by NYX



Yellow and Orange Fas...
Video by Notisnal Studio

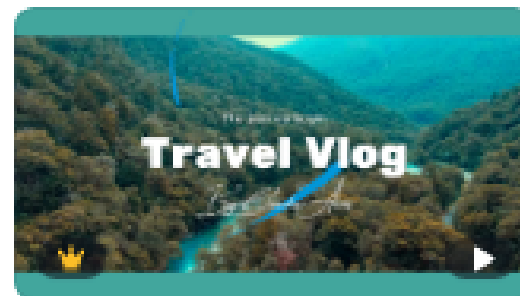


Black And Blue Neon ...
Video by onedsgn

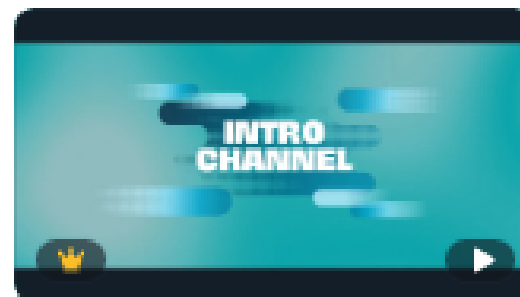
Video by Gaphida Hyangga...



Modern Business Conf...
Video by SXHDesigns



White & Blue Minimali...
Video by Visualist Studio's



Blue Animated Tutoria...
Video by authentype

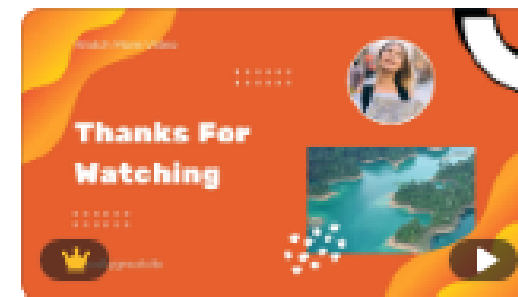
Video by Bordo



Blue And Snow Monthl...
Video by ARTIVE-STUDIO



Blue and Yellow Minim...
Video by Gaphida Hyangga...



Orange & White Aesth...
Video by Visualist Studio's

Create a Mood Board



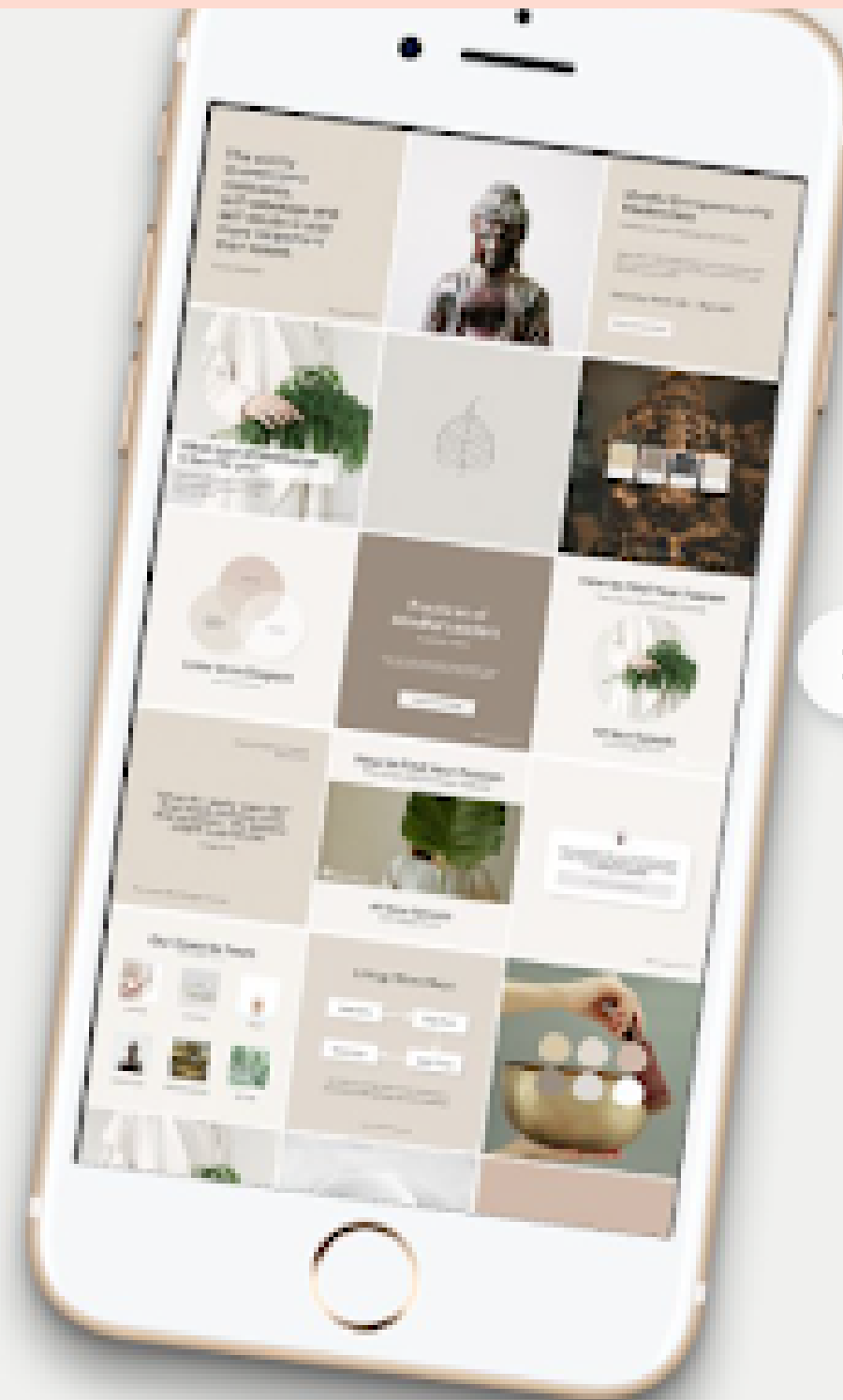
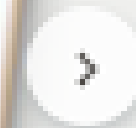
InShot



Creative Market

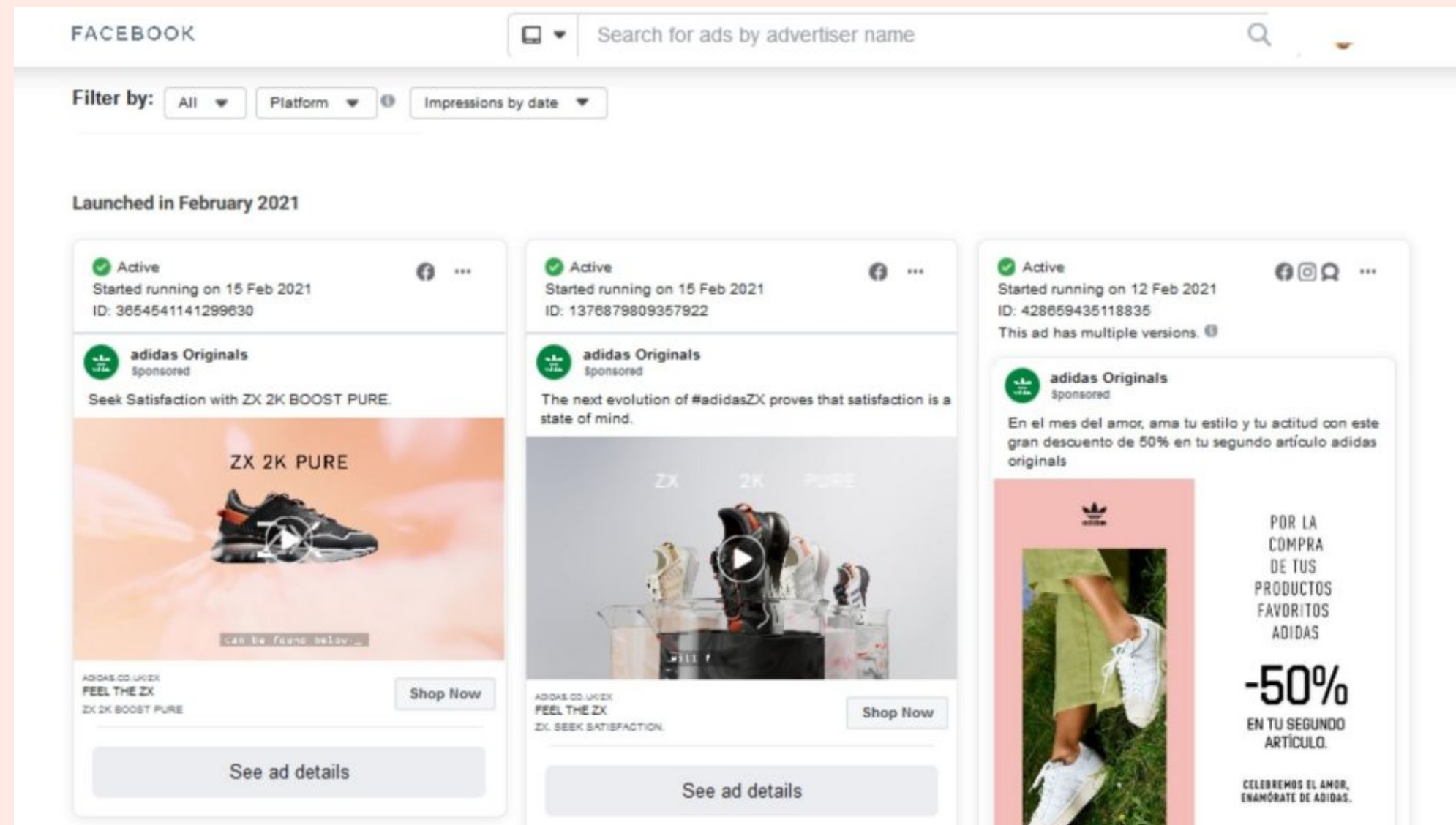
Get a beautiful Instagram feed, instantly.

Finally, you can focus on delivering valuable content for your audience instead of trying to make every new post idea match your branding.



designed by angela simone creative

Spy On Your Competitors' Ads



Facebook's Ad Library is an ad tool that allows you to view all the ads that are currently active for any Facebook page. That means you can see all the ads your competitor is running. Or you can get ad inspiration from any other business.

www.facebook.com/ads/library

Creator Studio

Content Library

Posts

Insights

Instagram Accounts

All accounts

Content Library > Posts

All Content Video Photo Carousel Stories IGTV

Post Status: All All time Search

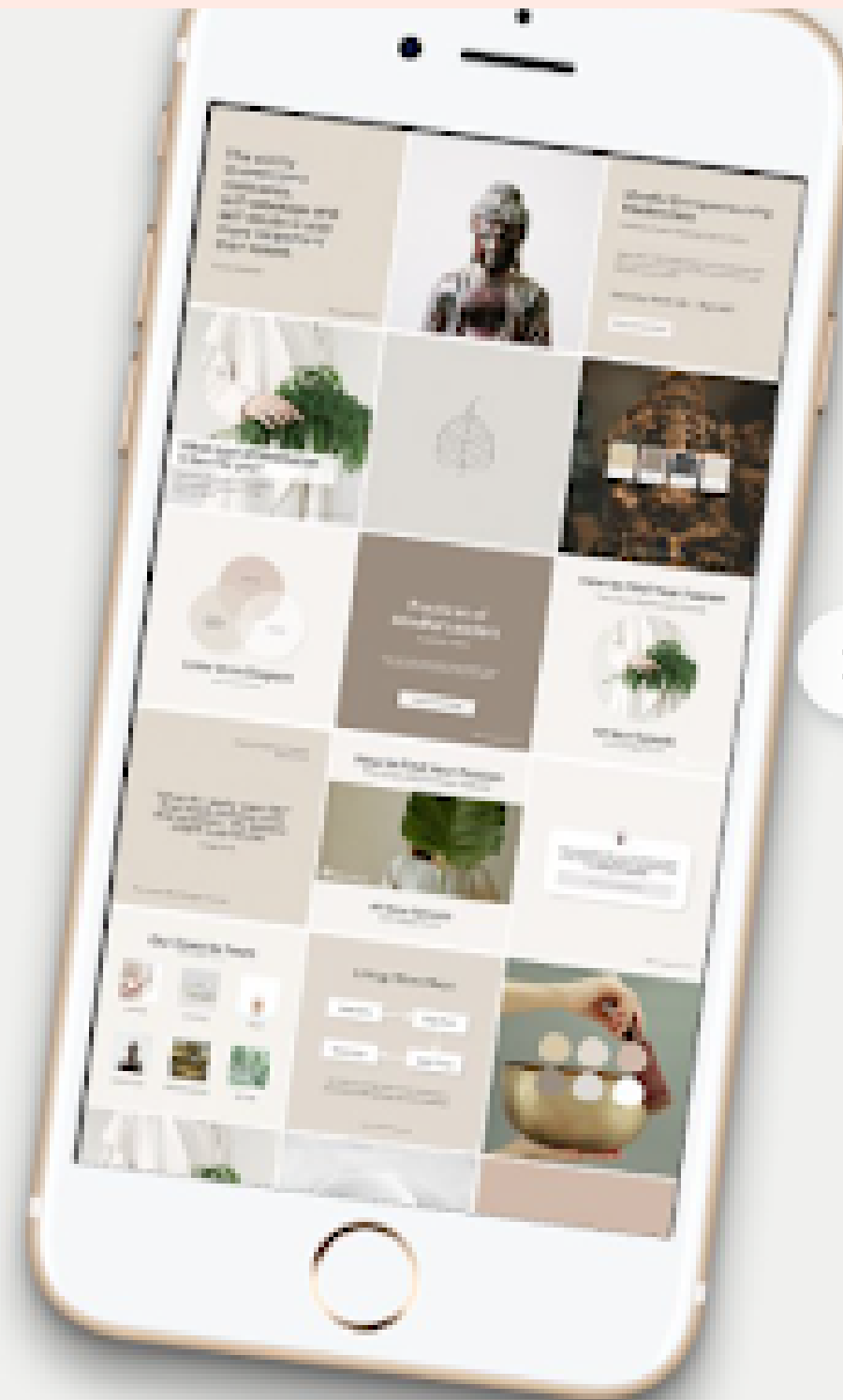
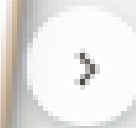
Post	Post Status	Date ↓	Likes	Comments
<p>also not sharing this to be braggy, j... taylor loren ✨</p>	Published	Today 1:55 AM	--	--
<p>the countdown to swipe ups is ON I... taylor loren ✨</p>	Published	Today 1:53 AM	--	--
<p>-- taylor loren ✨</p>	Published	Today 12:25 AM	--	--
<p>should be in bed but taylor loren ✨</p>	Published	Today 12:10 AM	--	--
<p>😂😂😂 @kristiedash</p>	Published	Yesterday 10:59 PM	--	--

<https://business.facebook.com/creatorstudio>

Creative Market

Get a beautiful
Instagram feed,
instantly.

Finally, you can focus on delivering
valuable content for your audience
instead of trying to make every new
post idea match your branding.



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BuzzSumo

New Feed + CREATE FEED

Trending Feeds MANAGE

All Active Feeds

Everything that's trending

News

Sports


Entertainment

Tech

Business

Displaying All Active Feeds

Filter your results: 24 Hours Country All Languages Sort by: Trending Score




indiatime.com • 39 mins ago

Artificial intelligence to solve traffic woes.

Trending Score: **824**
Engagement: **1.3K**

f 109 t 5 p 0 w 1




youtube.com • 39 mins ago

Elon Musk proposes a controversial plan to speed up spaceflight to Mars

Trending Score: **810**
Engagement: **86.K**

f 2.4k t 86 p 0 w 15




rollingstone.com • 39 mins ago

Greenland's ice melt, a climate change "warning sign"

Trending Score: **700**
Engagement: **13K**

f 6.2K t 4.1k p 0 w 79




reuters.com • 51 mins ago

Verizon beats previous monthly phone

Trending Score: **800**
Engagement: **1.3K**

f 44k t 43 p 0 w 20



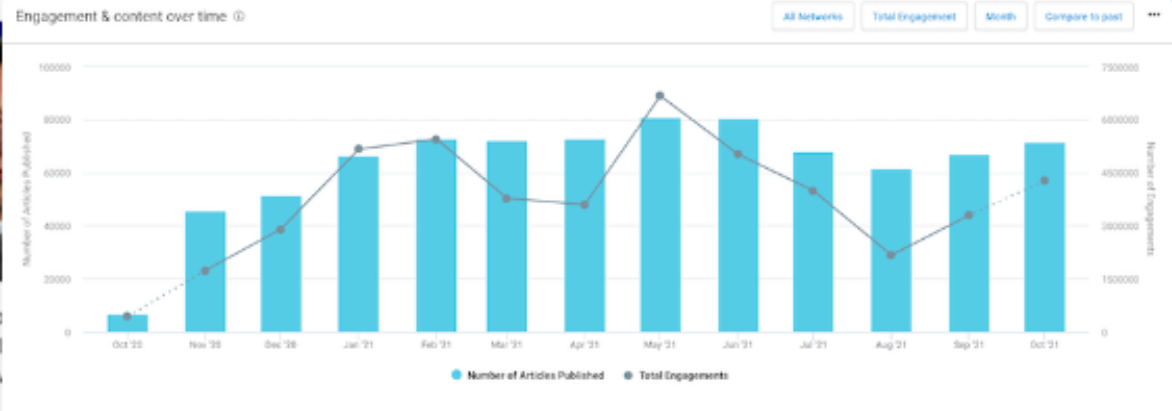
futureism.com

Self-driving cars may hit people with darker skin more often


Trending Score: **780**
Engagement: **5.4k**

f 1.2K t 43 p 0 w 1

Engagement & content over time



Month	Number of Articles Published	Total Engagements
Oct 20	~10,000	~100,000
Nov 20	~45,000	~250,000
Dec 20	~50,000	~350,000
Jan 21	~65,000	~450,000
Feb 21	~70,000	~500,000
Mar 21	~65,000	~450,000
Apr 21	~65,000	~450,000
May 21	~80,000	~600,000
Jun 21	~75,000	~550,000
Jul 21	~65,000	~450,000
Aug 21	~60,000	~400,000
Sep 21	~65,000	~450,000
Oct 21	~70,000	~500,000



youtube.com • 39 mins ago


Elon Musk proposes a controversial plan to speed up spaceflight to Mars

Trending Score: **810**
Engagement: **86.K**

f 2.4k t 86 p 0 w 15

	Facebook Engagement	Twitter Shares	Pinterest Shares	Reddit Engagement	Number of Links	Evergreen Score	Total Engagement
Facebook Under Investigation by FTC for Use of Personal Data	897.7k	27k	0	0	11	5	897.9K
FastMRI open source tools from Facebook and NYU	191.2K	7.9k	0	163	35	16	199.3K
Overlooked No More: Alan Turing, Condemned Code Breaker and Computer Visionary	176.3K	65k	2	25	25	10	177K
Self-driving cars may hit people with darker skin more often	90k	90	65	6	3	5	292.5K






Trending TikTok Songs

 trending tiktok songs Show Volume X 🔊 🔍

[View all](#) →

<https://ads.tiktok.com> > inspiration > popular > music ⋮






Trend Discovery: Viral TikTok Sound

 **Domain Authority:** 94  **Est. Visits:** 9,431 ∨  1  0  164 ∨

1 · Lean Chronicles. Rio Da Yung Og ; 2 · I Think I Like When It Rains. WILLIS ; 3 · CUFF IT. Beyoncé.

<https://tokboard.com> ⋮

Tokboard - Top TikTok Songs This Week

 **Domain Authority:** 41  **Est. Visits:** 57,500 ∨  67  1,847  491 ∨

1. Kevin MacLeod & Kevin The Monkey. Monkeys Spinning Monkeys ; 2. The King Khan & BBQ Show. Love You So ; 3. ROSALÍA. BIZCOCHITO ; 4. Snoop Dogg. Sensual ...
[Funny Song by Cavendish Music](#) · [Blue Blood by Heinz Kiessling...](#)



Social Media Examiner